

4T'S F.A.Q. SHEET

Re-engaging Youth Back Into Their Education One Student At A Time

IS THIS ORGANIZATION A LLC OR CORP?

- 4T's is currently registered as a Private Foundation under section 509(a) of the Internal Revenue Code until it receives enough public support to meet the requirements of being classified as a public charity. As a Private Foundation it is still exempt under section 501 (c)(3) with contributions deductible under section 170 of the IRS code.

WHAT IS 4T'S PLAN?

- 4T's mission is threefold:
 - To inspire over 220,000 students and youth to believe in themselves.
 - Realize the true value of school and complete their education by 2020.
 - Inspire young professionals to start businesses.

WHAT ARE 4T'S CURRICULUM DETAILS?

- 4T's curriculum details are to help youth re-engage their education through unique and unconventional career preparation evaluation tools similar to that of the S.W.O.T. (Strengths – Weaknesses – Opportunities – Threats) model; through customized workshops aligned to youth strengths; and workplace competency environments (similar to that of internships but more specific).

WHO ARE THE YOUTH THAT HAVE BENEFITED FROM 4TS AND THE INDUSTRY PROFESSIONALS CREDENTIALS THAT WILL MENTOR THE YOUTH IN 4T'S PROGRAMS?

- 4T's has been in existence since 1996 while the president held full time roles in Fortune 500 companies, namely Woolworth Corporation, JP Morgan Chase and Bloomberg LP. Understandably he wasn't in position during his tenure at these institutions to dedicate his full attention and the time required to 4T's growth all these years until he resigned from the corporate industry to run 4T's full time in 2011.

Over the course of his career in corporate industry, while working at these firms he dedicated his free time mentoring youth, sharing his knowledge and experience to help them succeed. Unfortunately his responsibility time obligations at these firms didn't afford him the time necessary to invest in collecting information in order to process paperwork and metrics of the youth he has helped and mentored over these years.

During the President's tenure at these companies he's been able to foster relationships with professionals and entrepreneurs across various industries, most of whom have shown great interest and provided support to 4T's.

WHEN DID 4T'S ACTUALLY BEGIN AND ARE THERE OTHER ORGANIZATIONS WITH THE SAME NAME?

- The concept of 4T's was created in 1992 as an unincorporated association of a group of youth coming together to produce a state of the art fashion show that would showcase the professionalism of inner-city youth. In 1996 4T's filed for 501 (c)(3) status and in 2003 received exempt status under section 501 (c)(3) status with contributions deductible under section 170 of the IRS code.
- There are other companies with the name 4T's Productions but this organization is filed as "4T's Productions – True To The Trade" and uses the slogan "Teaching Teens To Think" which will be organization's official name upon the completion of filing proposed for 2016 as 4T's continues to expand and gain recognition for making positive impacts in the communities in which it serves.

WHERE DOES THE CONTRIBUTIONS DONATED TO 4T'S GO?

- Contributions made to 4T's in the form of donations are distributed as follows:
 - \$50 donations cover student's materials in 4T's workshops and programs.
 - \$75 donations cover student's books and college courses.
 - \$100 donations cover student's professional attire (Dress Shirts, Ties, Socks, Suits and Shoes) for job interviews.
 - \$150 donations go towards student's college tuition costs
 - General donations of \$49 or less and \$151 or more go towards pens, pencils, book bags, briefcases, notebooks/notepads and computer equipment.

WHO ARE 4T'S CURRENT CLIENTS AND WHAT ARE THEIR STUDENTS/YOUTH GRADUATION RATES?

- 4T's current clients and their respective students/youth graduation rates are as follows:
 - Bread & Roses Integrated Arts High School – Grad Rates: 32.8%
 - Salvation Army Harlem Temple Corps – Organization not a school

Pending Clients

- Thurgood Marshal Academy – Grad Rates: 83.8
- Frederick Douglas Academy – Grad Rates: 72.9
- Kipp Infinity Charter School – Grad Rates: N/A
- Democracy Prep Charter School – Grad Rates: 72.7

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HOW DOES 4T'S EDUCATION RE-ENGAGEMENT AND CAREER PREPARATION WORKSHOPS SIGNIFICANTLY IMPROVE A STUDENT'S G.P.A.?

- 4T's education re-engagement and career preparation workshops are not designed to significantly improve a student's G.P.A., instead its program models are designed for that purpose. The workshops are one component of its program and are designed to inspire students to THINK seriously about their education and professional future. No educator will have any success in helping their students improve in the classroom if they fail to inspire them to want to learn. **Inspiration will always come before education.**

WHAT'S 4T'S WORKSHOPS DURATION AND YOUTH SUCCESS RATE?

- 4T's workshops duration range from between 60 to 90 minutes in length and are customizable to the client's preference.
- 4T's youth success rate in inspiring students and youth to THINK and get them re-engaged in their education is approximately 90%.

IS 4T'S CREATING A PIPELINE TO HAVE APPAREL CONSTANTLY DONATED TO EACH GENERATION?

- 4T's fashion show event within the "Workplace Competency Environment" component within the program tends to confuse those who are unfamiliar to this unique and unconventional concept of edutainment. This is otherwise known as "Work-study", but once thoroughly explained verbally, the process then makes sense. Due to "Intellectual Property" concerns limited information can be revealed via this F.A.Q. format.
- 4T's "fashion show event" is designed for youth who are directly involved with its production behind the scenes in addition to the youth on stage. Youth learn and gain valuable experience developing their project and production management skills. The process also has a direct impact on their personal presentation by being exposed to the influence of professional attire designs. Youth begin to connect dressing well with success, being cool as well as in style. **A well-dressed person is never out of style.**
- An apparel pipeline is part of the arrangement with the designers as a way of showcasing the designers clothing to the public through a form of charitable donations to youth. This results in helping 4T's build strong partnerships with designers. The designer benefits by contributing to the community while getting their designs showcased and the youth benefits by having clothes to wear to job interviews which help in landing an entry level position in the workplace, it's a win/win.

HOW DOES 4T'S POSITIVELY AFFECT YOUTH?

- 4T's positively affect youth by helping them develop their inherent skill sets which coincides with 4T's "Workplace Competency Environment" in the program in the form of fashion shows with its objective of building their confidence and self image.

IS THE FASHION EVENT (SHOW) SUPPOSED TO BRING AWARENESS TO 4T'S?

- Absolutely, especially in the form of attracting youth, especially those youth who tend to gravitate more to fun activities. With 4T's they learn valuable skill sets that will eventually help them increase their earning potential all while having fun.
- These events also help 4T's generate revenue to continue providing them to youth in more communities.